



ON THE FOREFRONT OF  
**Flavor.**



2016 NEW PRODUCTS

**AJINOMOTO**. WINDSOR

# THE NEW 2016 FLAVORS Have Arrived.

**Ajinomoto® Windsor**, a leading producer of high-quality frozen foods in the Commercial Restaurant, B&I, Healthcare, Lodging, K-12 and C&U channels, is proud to announce the launch of four fantastic new products!

Ajinomoto Windsor's premium brands—**Golden Tiger®**, **Royal Dragon®**, and **Bernardi®**—have developed exciting new products for any menu. In recognition of growing food trends and in-demand seasonings, we have expanded our gluten-free selection with a new addition and created unique flavor profiles like Mongolian beef and Thai basil.



**Spicy Mongolian-Style Beef Spring Roll**  
#56868

- On-trend with hot and spicy flavor profile.
- Fully cooked and ideal for catering, casual theme, C&U, buffets, casinos, etc.
- Quality ingredients for excellent appearance and texture.



**Thai-Style Chicken Spring Roll**  
#56869

- Thai seasonings are some of the most popular, trending Asian flavors.
- Fully cooked and ideal for catering, casual theme, C&U, buffets, casinos, etc.
- Quality ingredients for excellent appearance and texture.



**Pork & Vegetable Spring Roll**  
#56870

- A lightly-seasoned flavor profile that pairs well with any house or dipping sauce.
- Fully cooked and ideal for catering, casual theme, C&U, buffets, casinos, etc.
- Quality ingredients for excellent appearance and texture.



**Gluten-Free Pasta Sheet**  
#74850

- Certified Gluten-Free and safe for those with Celiac dietary needs.
- Great taste and texture of traditional pasta.
- Multiple possible uses (lasagna, manicotti/cannelloni, etc.) with heat-and-serve convenience.






**Golden Tiger**



**Royal Dragon**



**BERNARDI**

PRODUCT	DESCRIPTION	APPETIZERS	SALADS	ENTREES	DIETARY	PREPARATION	PACK	EACH (OZ.)	SUGGESTED SERVING SIZE
 <b>Golden Tiger</b> 56868	<b>Spicy Mongolian-Style Beef Spring Roll</b> —Classic stir-fried Mongolian Beef with vegetables in a crispy spring roll wrapper.	✓	✓			F, BA	1 / 144 ct. bulk	1 oz.	4pc
 <b>Golden Tiger</b> 56869	<b>Thai-Style Chicken Spring Roll</b> —Chicken and vegetables seasoned with Thai basil and fish sauce in a crispy spring roll wrapper.	✓	✓			F, BA	1 / 144 ct. bulk	1 oz.	4pc
 <b>Royal Dragon</b> 56870	<b>Pork &amp; Vegetable Spring Roll</b> —Ground pork mixed with cabbage, carrots, green onions and spices in a crispy spring roll wrapper.	✓	✓			F, BA	1 / 144 ct. bulk	1 oz.	4pc
 <b>Bernardi</b> 74850	<b>Gluten-Free Flat Pasta Sheet</b> —Our certified gluten-free pasta sheets have the great taste and texture you expect from traditional pasta. These versatile sheets are easy to use and fit perfectly into half pans, allowing for the perfect gluten-free lasagna or any other customized pasta dish you can imagine!	✓		✓	V, GF	B, BA	1 / 6 lb. bulk	4oz.	1pc

**TABLE LEGEND:** DIETARY: **V** - Vegetarian, **GF** - Gluten Free; PREPARATION: **F** - Fry, **B** - Boil, **BA** - Bake

## NEW FLAVORS MEAN New Recipes!

Learn the secrets to making fabulous dishes with our Virtual Cookbook, a series of video tutorials that show you easy ways to use Ajinomoto Windsor's products! We've added several recipes using some of our newest items:

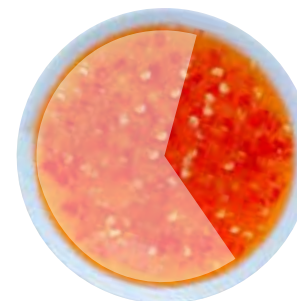
**Mongolian Beef Lettuce Wraps** combine Thai-inspired cole slaw and Spicy Mongolian-Style Beef Spring Rolls from Golden Tiger, wrapped in a large lettuce leaf.

**Tropical Thai Spring Rolls** feature Thai-Style Chicken Spring Rolls from Golden Tiger served atop a spicy but sweet salsa.

**Pork & Vegetable Spring Roll Bao Bites** are made by tossing Pork & Vegetable Spring Rolls from Royal Dragon in a Thai-style sauce, then serving them inside bao buns.

**Gluten-Free Asparagus Cigars** feature fresh asparagus, ricotta and cream cheese wrapped in Gluten-Free Pasta Sheets from Bernardi, baked and drizzled with Hollandaise sauce.

## PRODUCT FACTS & Stats



**64%**  
of consumers are likely to order Thai Basil Chicken Spring Rolls.

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**65%**  
of consumers are likely to order Spicy Mongolian Beef and/or Pork and Vegetable Spring Rolls.

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**Gluten-Free**  
IS ON THE MENU, WITH A  
FIVE-YEAR GROWTH OF  
**+2,246%**

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SCAN FOR A GREAT  
**BOGO Deal.**

Download our new products BOGO coupon by scanning the QR code or visiting [AjinomotoWindsorPromos.com](http://AjinomotoWindsorPromos.com)

# NEW PRODUCT LAUNCH Marketing Support

- **New Product Introductory Kits**  
marketing collateral and samples
- **New Product Brochure**  
product information, recipe ideas,  
trend research and more!
- **Operator BOGO Coupon Offer**
- **Custom Point of Sale Material**  
table tents, buttons, posters,  
danglers, menus, etc.
- **Operator Profitability Models**
- **New Product Presentation Template**



SCAN THE QR CODE OR VISIT

**AjinomotoWindsorTools.com**

for Online tools, websites, social media, apps and more!

INDUSTRY-LEADING

## Applications\*

- **Ajinomoto® Windsor Wheelhouse**  
The gateway to all Ajinomoto Windsor marketing material.
- **Profit Calculator**  
A free app that helps you determine food cost, serving sizes and menu prices.

\*Available for iPhone and Android—Free!

BRING MENU FLAVOR WITH

## Technology

- **Virtual Cookbook**  
Brief cooking tutorials on YouTube with quick and easy ways to upgrade existing menu items or create entirely new ones!
- **Digital Recipes**  
Dozens of innovative recipes online that are easy to view, print and share.



New products, nutritional info, GS1 specs, brochures, coupons, video & more!



Calculate cost and gross product profit for a more profitable menu.



**Golden Tiger**

**Royal Dragon**



**BERNARDI**  
Frozen Italian Specialties